



Rocky Dunkman
Owner/CEO

Computer Consultants & Merchants Inc (CC&M) Helps Business Owners Capitalize on 2025 IRS

Section 179 Tax Savings

Leading Managed Technology Services Provider Urges Companies to Maximize Year-End Investments Before December 31

GREENWOOD & GREENVILLE SOUTH CAROLINA – November 25, 2025 – Computer Consultants & Merchants Inc (CC&M), a leading managed technology services provider (MTSP), is encouraging business owners to take advantage of the 2025 IRS Section 179 tax deduction, which allows companies to immediately expense qualifying technology and equipment purchases. For 2025, businesses can deduct up to \$2,500,000 on eligible purchases such as copiers, servers, IT infrastructure, cybersecurity, software licenses, and phone systems that are placed in service before December 31, 2025.

“Section 179 remains one of the most effective ways for businesses to invest in growth while simultaneously reducing taxable income,” said Rocky Dunkman, Owner/CEO at CC&M. “While we’re not tax professionals, we view it as our responsibility to help our clients make smart financial and technological decisions that strengthen their operations.”

Many organizations mistakenly wait until the last quarter to

consider capital upgrades, but CC&M emphasizes that early planning ensures businesses can implement new systems and claim the full deduction. “Each year, we see companies leave money on the table simply because they didn’t act fast enough,” Dunkman added. “This deduction can make a real difference in profitability by freeing up capital for innovation and security investments.”

The Section 179 program allows 100 percent depreciation on qualifying equipment, provided it’s operational by the end of the calendar year and used over 50% of the time for business purposes. With the continued rise in cyberthreats and digital transformation, CC&M notes that the timing couldn’t be better for companies to modernize their infrastructure.

CC&M advises all businesses to consult with a CPA or qualified tax advisor to determine how much they can deduct under the updated 2025 guidelines.

ABOUT Computer Consultants & Merchants Inc (CC&M)

In 1992, Computer Consultants & Merchants was founded to bring technology services and equipment to

businesses in the Orlando, Florida area. In 2001 they expanded their footprint by adding offices in Greenwood and later Greenville covering the Upstate of South Carolina. CC&M streamlined the way companies do business, and the Company became successful for its expertise and service. Providing consulting, business acumen, and of course maintenance services that have always included parts and labor for clients.

Computer Consultants has evolved to meet the changing needs of businesses, providing clients with exemplary technology consultation, Business phone Systems, Access Control with Video surveillance, Cyber Security, Managed Print, integration and Managed services are still the core of everything we provide.

Thirty years later CC&M is still doing what it does best, providing its clients with advanced technology solutions and stellar service!